

MAXIMIZE YOUR MARKETING 5.2

TOOL TIME

As you focus on the tools best suited for your marketing goals, track your “ah-ha” moments and helpful resources in this worksheet.

GRAPHIC ASSETS & PHOTOS

Make a list of tools you'd like to try and your notes from the video lessons.

TOOL	LINK	NOTES

PRESENTATION & GRAPHIC DESIGN

Make a list of tools you'd like to try and your notes from the video lessons.

TOOL	LINK	NOTES

[Click here for Canva Tutorial](#)



TOOL TIME

SOCIAL MEDIA MANAGEMENT

Make a list of tools you'd like to try and your notes from the video lessons.

TOOL	LINK	NOTES

[Click here to learn more about Facebook Business Suite](#)

[Click here to learn more about Buffer](#)

EMAIL MARKETING MANAGEMENT

Make a list of tools you'd like to try and your notes from the video lessons.

TOOL	LINK	NOTES



TOOL TIME

WEBSITE HOST & MANAGEMENT

Make a list of tools you'd like to try and your notes from the video lessons.

TOOL	LINK	NOTES

ANALYTICS, METRICS, USER BEHAVIOR

Make a list of tools you'd like to try and your notes from the video lessons.

TOOL	LINK	NOTES

[Click here for Google Analytics walkthrough](#)



